



## Take a Proactive Stand Against Mold Concerns



As a builder, you should consider incorporating FortiCel™, a safe and effective prevention coating that protects homes from mold concerns. Rest easier, knowing that FortiCel™ is working behind the scenes to give peace of mind, protection and a better home environment. To learn more about how FortiCel™ can add value and quality to the homes you are building as well as your customers, contact your FortiCel™ representative.

### What is FortiCel™ ?

FortiCel™ is a coating system that is spray applied to the framing surfaces of your home\*, ensuring that over the life of the building, mold will not grow on its surface.

This coating is long lasting and provides a full 25 years of warranted protection.

As a "GREEN BUILDING PRODUCT" FortiCel™ is absolutely safe and environmentally friendly.

### How Homeowners Benefit ?

FortiCel™ allows you and your family to have the peace of mind and confidence that your home is protected by the industry's leading mold prevention product.

- Uses a water-based technology
- Provides a 25 year manufacturer's mold remediation warranty that is fully transferable
- Maximizes your home's value for better resale
- Offers protection needed against the potential health effects of mold growth

\*Sustainable wet areas, see your builder for specific application zones.

### Forticel™ Features

- Protects Your Entire Household With No Side Effects
- Prevents Mold On All Coated Surfaces
- Professional Application
- Will Not Wash Or Rub Off During Construction
- Awarded The Mold Help Seal Of Approval
- 25-year Fully Transferable Warranty
- Peace Of Mind

### How Does the Warranty Work?

If at any point in the future, you suspect that growth may be taking place in a treated area, simply call the toll free number listed on your warranty document. In the unlikely event that growth has occurred, all remediation expenses associated with removing that growth will be covered by your warranty.

